

# **MEMBERSHIP BENEFITS**

Haymarket Chamber of Commerce is one of Sydney's most progressive and growing business chambers and the voice for one of Sydney's leading commercial precincts.

This vibrant cultural and business precinct incorporates the largest Chinatown in Australia and attracts 2.5 million visitors annually. With over 3000 businesses and 6000 residents, Haymarket is also an important base for many international trading companies. The Haymarket Chamber of Commerce is committed to the continued success of the precinct and developing ways to maximise opportunities for growth. A major focus of the group is on promoting the interests of business and commerce.

We welcome your participation in Chamber initiatives and invite you to join our membership so we can represent our business community and support your business growth in the area.

	HCC Membership	Value (Estimated)
HCC Website Members' Directory Listing	$\checkmark$	\$300
HCC member-to-member introductions, networking and promotions	✓	\$500
E-Newsletter article contribution	~	\$300
HCC Events member discounts	~	At least \$100 (depends on number of events attended)
HCC sponsorship opportunities	~	Varies
	Membership Fees From \$110 per annum	Value in excess of \$1200

# MARKETING INITIATIVES

- Member Listing and Member Benefits profile on the Chamber Website www.haymarketchamber.org.au
- E-Newsletters, News Updates & Media Releases
- Annual marketing guides promoting Haymarket to local and international investors and visitors.

## **NETWORKING & EDUCATIONAL OPPORTUNITIES**

- Quarterly networking functions
- Annual Christmas function
- Promotion of Let's Talk Business Seminars
- Promotion of the City of Sydney Business Awards
- Surveys and workshops

# LIAISON WITH KEY ORGANISATIONS & SUBMISSIONS ON KEY ISSUES

- Close working relationship with the City of Sydney in regard to Public Domain Plans, upgrade of laneways and new development strategy and planning
- Liaison with regulatory authorities on Friday Night Markets
- Various submissions in regard to matters of interest to members.

## HAYMARKET CHAMBER OF COMMERCE OBJECTIVES

- To promote the interests of business and commerce, traffic, transport and tourism in the Haymarket region.
- To represent the business community, promote and maintain the development, growth, welfare and interest of the community within the Haymarket precinct including Chinatown, City of Sydney & neighbouring regions generally, with the aim to create an active and vibrant precinct.
- To promote the interchange of services and information, to support or oppose measures affecting the commerce, businesses or community welfare of the precinct.
- To promote interactive projects with the City of Sydney and other associations within our precinct.
- To participate in issues connected to business, trade, commerce, tourism and community welfare, as well as any project or event that will enhance the cultural, social and educational facilities of the City of Sydney and the Haymarket region.
- To undertake training and further education for the benefit of members and to engage professional assistance for such services

## Member to Member Benefits:

- Develop new business opportunities with other Chamber members
- Grow turnover by offering special incentives to entice customers
- Save on special discounts from other Chamber members
- Ongoing promotion of your offer on the Haymarket Chamber website <u>www.haymarketchamber.org.au</u> and Chamber newsletters

## FURTHER INFORMATION

For further information please email <u>info@haymarketchamber.org.au</u> or contact our membership committee members:

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Jack Lee, HCC Executive Committee Member jack@forwardbusiness.com.au